



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

STRATEGIC MEDIA PLACEMENT  
ATTN: ACCOUNTS PAYABLE  
7669 STAGERS LOOP  
DELAWARE, OH 43015



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411 Liberty Street  
Durham, NC 27701

**INVOICE**

Remit To:  
WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

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BILL TO:  
STRATEGIC MEDIA PLACEMENT  
ATTN: ACCOUNTS PAYABLE  
7669 STAGERS LOOP  
DELAWARE, OH 43015

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NCCD2 RENEE ELLMERS 2012  
PROD: NCCD2 RENEE ELLMERS 2012  
TITLE: 246899

INVOICE NUMBER:	61-200061912	ON-DEMAND:	11/06/2012
ORDER NUMBER:	403129	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE :	E: 3008		
ESTIMATE#:	3008		
SCHEDULE DATES:	10/23/2012 - 11/05/2012	AGY#/ADV#:	19184/26926
BILLING CYCLE:	ON DEMAND	DATE:	11/06/2012

SCHEDULE				ACTUAL BROADCAST										ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
2	10/29 - 11/04	06:00A-07:00A	850	1	11/01	TH	06:12A	:30		TVGENRE1202	850				
3	11/05 - 11/05	06:00A-07:00A	850	1	11/05	MO	05:58A	:30		TVGENRE1202	850				
4	10/29 - 11/04	10:00A-11:00A	475	1	11/04	SU	10:59A	:30		TVGENRE1202	475				
6	11/05 - 11/05	06:00P-06:30P	1,100	1	11/05	MO	05:59P	:30		TVGENRE1202	1,100				
8	11/05 - 11/05	11:00P-11:35P	1,100	1	11/05	MO	11:23P	:30		TVGENRE1202	1,100				
9	10/29 - 11/04	06:00A-07:00A	190	1	11/04	SU	06:52A	:30		TVGENRE1202	190				
PERIOD GROSS COST PER ORDER CONFIRMATION:				TOTAL UNITS: 6		ACTUAL GROSS BILLING: 4,565.00				TOTAL ADJUSTMENTS: 0.00					
Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station.				* All times based on EST		AGENCY COMMISSION: -684.75				NET DUE: 3,880.25					

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station.  
The actual broadcast information on this invoice was taken from the program log.

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012